

***Bomb Girls* Fans Raise The Bar With 'Victory Bandanas'**

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TORONTO, May 3, 2013 – A campaign is underway on the homefront, as fans of the Canadian TV series *Bomb Girls* continue to fight to save their show.

Bomb Girls, filmed and set in Toronto, is based on the bomb factories staffed by women in Ajax and Etobicoke during the Second World War. Despite having won several industry awards and maintaining solid ratings during

season two, Global TV cancelled the show last week with an announcement that loose plot ends would be tied up in a TV movie in 2014.

Fans from all over the world were not satisfied, and they are making their voices heard. Since the cancellation, Global TV and Shaw Media offices have been flooded with emails, postcards, and heartfelt letters spelling out how much *Bomb Girls* has touched their lives. Online petitions have collected more than a total of 4,000 signatures. Local fans personally delivered boxes with show-related props to Global TV offices in downtown Toronto.

This week, the largest campaign yet has launched: Buy Victory Bandanas! Modeled after Victory Bond drives during the war, the campaign is collecting funds to pay for a shipment of fan-designed blue bandanas to Global TV offices, with the aim to make a potent statement. Any proceeds beyond the goal amount will be donated to the Ajax Bomb Girls Legacy Campaign, a community initiative to build a monument to the real women of the war movement.

The fundraiser started with a bang, reaching its original target of CDN\$1,000 in less than twelve hours—and the second target of CDN\$2,000 in only twelve more! The Global TV offices should start making room for boxes of Victory Bandanas arriving on their doorstep.

"If audiences can rally to save "Bomb Girls," then maybe Global — and other Canadian networks — will finally recognize the need for original Canadian content," an [article on Yahoo! Canada](#) states. While outside of Canada, the show found a home and fervent support from Reelz Channel in the US and ITV in the UK, *Bomb Girls* set out to prove that it is time Canadian networks gave their homegrown productions a fighting chance—a notion that the *Save Bomb Girls* campaign is avidly and fully supporting with continuing determination and energy.

More information about ongoing efforts to save *Bomb Girls* can be found at www.savebombgirls.com.

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